



## BIR LEADERSHIP 2021

VIRTUAL EVENT

CPD: 2 CREDITS



**PHILIPS**



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Healthineers



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# BIR LEADERSHIP 2021

## Virtual event

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This year's BIR Leadership event is in an exciting new virtual format organised by the Leadership and Management Special Interest Group of the BIR. This event is for all those interested and involved in leadership across the imaging community.

<b>18:00</b>	<b>Welcome and introduction</b> Dr Elizabeth Loney, Associate Medical Director and Consultant Radiologist, Calderdale and Huddersfield NHS Foundation Trust
<b>18:05</b>	<b>GIRFT "Getting-It-Right-First-Time" report update</b> Dr Katharine Halliday, Consultant Paediatric Radiologist and Clinical Lead, Nottingham University Hospitals NHS Trust
<b>18:25</b>	<b>The Richards Report – planning future imaging services; practical implications</b> Dr Sam Hare, Consultant Chest Radiologist, Royal Free NHS Foundation Trust
<b>18:45</b>	<b>Sustainable imaging – what are we doing to make this a reality?</b> Mr Charlie McCaffery, Commercial Director, Philips
<b>19:00</b>	<b>How has technology changed the way we work during COVID and what does the future look like?</b> Mr Simon McGuire, Regional General Manager Northern Europe; and Mr Gerald Dunstan, Clinical Command Centres Leader for Europ, GE Healthcare
<b>19:15</b>	<b>Reflections on the 2020 experience. Possible future impacts and opportunities</b> Mr Peter Harrison, Managing Director, Siemens Healthineers
<b>19:30</b>	<b>The Richards Report – your questions answered!</b> Professor Sir Mike Richards, Chair, Independent Reviews of Screening and Diagnostic Services, NHS England
<b>20:15</b>	<b>Close of event</b>

*This course provides 2 CPD credits in accordance with the CPD Scheme of the Royal College of Radiologists*

## Programme Organiser

The BIR Leadership  
Special Interest Group

## Join us

Join the BIR today to benefit from reduced delegate rates for our events.

For membership information visit:  
[www.bir.org.uk/join-us](http://www.bir.org.uk/join-us)

8  
FEBRUARY  
2021

## Hear from:



**Dr Katharine Halliday**



**Dr Sam Hare**



**Mr Charlie McCaffery**



**Mr Simon McGuire**



**Mr Gerald Dunstan**



**Mr Peter Harrison**



**Sir Mike Richards**

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The British Institute of Radiology

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